

All Aboard for Tampa Union Station And Tampa Train Day!

**An Invitation for Your Company to Sponsor the Twelfth Annual Celebration of Tampa Train Day at One
of Tampa's Most Beloved Landmarks**



Friends of Tampa Union Station is inviting your company to join the Tampa Train Day celebration at Tampa Union Station by becoming a sponsor of the event, to be held on Saturday, May 11, 2019.

Sponsorship opportunities are available at several levels, making your participation both highly visible and cost-effective.

About Friends of Tampa Union Station

Friends of Tampa Union Station is an all-volunteer organization which advocates for the preservation of historic Tampa Union Station as both a landmark and transportation asset.

--Friends of Tampa Union Station Mission Statement

Friends of Tampa Union Station, Inc. is a grassroots, all-volunteer, nonprofit organization which is registered 501(c) (3) with the IRS. We're working actively to help assure Tampa Union Station's future through creating an endowment fund for ongoing restoration at Tampa Union Station and by engaging the public in a conversation about the past, present, and future of this Tampa institution.

To date, one of Friends of Tampa Union Station's most successful initiatives has been organizing Train Day festivities at the station each year. Over the years, thousands have come to Tampa Union Station for Tampa Train Day to take in railroad equipment on display, model railroad displays, exhibits from a variety of local organizations on history and transportation, and much more.

In 2019, the twelfth annual Train Day (on Saturday, May 11) will take place at Tampa Union Station. There's much to celebrate, including the 150th anniversary of the Golden Spike ceremony celebrating the completion of the transcontinental railroad and the 21th anniversary of the station's restoration and reopening! We're planning to make it a very special day and would like your company to be part of it.

Partnering with Friends of Tampa Union Station for Tampa Train Day: Cost Effective Visibility for Your Company

The benefits of helping us preserve Tampa Union Station are substantial.

At the \$10,000/Diamond Sponsorship Level:

- 1) Your corporate logo (with clickable link to your corporate website) will be added to the Friends of Tampa Union Station home page at www.tampaunionstation.com for 2 years.
- 2) Your corporate logo will be added to all future Friends of Tampa Union Station publications, including banners and brochures, for 2 years. This includes recognition of our partnership with your company on a banner in the station's waiting room, which will be seen by many, including over 140,000 Tampa rail passengers each year.
- 3) Your company will become an official sponsor of Tampa Train Day at Tampa Union Station for 2019 and of Tampa Train Day at Tampa Union Station for 2019. What's more, your corporate name will be added to all publicity materials for the event, including press releases.
- 4) Your company's gift will be recognized in a media release and press conference at Tampa Union Station, announcing plans for Tampa Train Day.
- 5) Your corporate name will be engraved on a brick paver to be permanently installed in the sidewalk in front of Tampa Union Station as part of Friends of Tampa Union Station's buy-a-brick campaign.

- 6) Your company will be made the initial, lead sponsor of Tampa Train Day at Tampa Union Station for 2019.
- 7) In addition, through this gift, your company will be able to utilize its sponsorship of the Tampa Union Station Preservation Fund and its support of the station in its publicity, including unrestricted use of the Friends of Tampa Union Station logo for 2 years.

At the \$5,000/Platinum Sponsorship Level:

- 1) Your company will become an official sponsor of Tampa Train Day at Tampa Union Station for 2019. What's more, your corporate name will be added to all publicity materials for the event, including press releases.
- 2) Your company's gift will be recognized in a media release and press conference at Tampa Union Station, announcing plans for Tampa Train Day.
- 3) Your corporate name will be engraved on a brick paver to be permanently installed in the sidewalk in front of Tampa Union Station as part of Friends of Tampa Union Station's buy-a-brick campaign.
- 4) Your company will be made an initial, lead sponsor of Tampa Train Day at Tampa Union Station.
- 5) In addition, through this gift, your company will be able to utilize its sponsorship of the Tampa Union Station Preservation Fund and its support of the station in its publicity, including unrestricted use of the Friends of Tampa Union Station logo for 1 year.

At the \$1,000/Gold Sponsorship Level:

- 1) Your company will become an official sponsor of Tampa Train Day at Tampa Union Station for 2019. What's more, your corporate name will be added to all publicity materials for the event, including press releases.
- 2) Your company's gift will be recognized in a media release and press conference at Tampa Union Station, announcing plans for Tampa Train Day.
- 3) Your corporate name will be engraved on a brick paver to be permanently installed in the sidewalk in front of Tampa Union Station as part of Friends of Tampa Union Station's buy-a-brick campaign.
- 4) Your company's logo will be placed on a sponsorship banner for Tampa Train Day 2019, which will be displayed at the event.

At the \$500/Silver Sponsorship Level:

- 1) Your company will become an official sponsor of Tampa Train Day at Tampa Union Station for 2019.
- 2) Your corporate name will be engraved on a brick paver to be permanently installed in the sidewalk in front of Tampa Union Station as part of Friends of Tampa Union Station's buy-a-brick campaign.
- 3) Your company's name will be listed on a sponsorship banner for Tampa Train Day 2019, which will be displayed at the event.

At the \$250/Iron Sponsorship Level:

- 1) Your company will become an official sponsor of Tampa Train Day at Tampa Union Station for 2019.
- 2) Your company's name will be listed on a sponsorship banner for Tampa Train Day 2019, which will be displayed at the event.

Tampa Union Station: A Rich History

Tampa Union Station is one of the Tampa Bay area's most significant historic sites. Built in 1912 by the efforts of the Atlantic Coast Line, Seaboard Air Line, and Tampa Northern Railroads, Tampa Union Station is on the National Register of Historic Places and a City of Tampa-designated Landmark.

The building—designed in an Italian Renaissance Revival style by architect J.F. Leitner—served as Tampa's main gateway for travel in an era before air transportation.

For 72 years following its opening, people from all walks of life passed through its doors, from World War II draftees heading off to training camps to college kids leaving home for the first time. World War I "Doughboy" soldiers departed Tampa from its platforms, as did celebrities and sports heroes ranging from Gary Cooper to Mickey Mantle.

Many thought Tampa Union Station's best days were behind it when the station closed its doors to the public in 1984. By then, the proud structure was suffering from decades of neglect—and the closure happened when the building was declared unfit for human habitation.

Tampa Union Station's prospects looked dim.

Happily, a group of ordinary citizens and professional preservationists changed that. Nearly all volunteers, the group worked for years to raise over \$4,000,000 in grants. Their efforts brought about the restoration of this wonderful landmark—today owned by the City of Tampa thanks to railroad company CSX's donation of Tampa Union Station to Tampa's citizens.

Tampa Union Station reopened to the public in 1998. Today it serves over 140,000 Amtrak passengers each year and stands ready to play a part in Tampa's transportation future.

Today Friends of Tampa Union Station is here to assure that the future of this Tampa landmark remains bright. Your corporate sponsorship of the tenth annual Tampa Train Day will make it even brighter!

Tampa Train Day at Tampa Union Station Sponsorship Form

Becoming a sponsor of Train Day at Tampa Union Station is easy! Just complete the form below and return it to us by email or U.S. Mail!

Business or Individual Name: _____

Mailing Address: _____

City and State: _____

Zip Code: _____

Telephone Number: _____

Fax: _____

Email address: _____

Website: _____

Sponsorship level (circle one):

\$10,000/Diamond Sponsorship Level

\$ 5,000/Platinum Sponsorship Level

\$ 1,000/Gold Sponsorship Level

\$ 500/Silver Sponsorship Level

\$ 250/Iron Sponsorship Level

Additional contributions to the event are also welcome!

Return completed form by U.S. Mail to:

Friends of Tampa Union Station, Inc.

P.O. Box 20934

Tampa, FL 33622

Make checks payable to:

Friends of Tampa Union Station, Inc.

Or pay at www.tampaunionstation.com

With your credit card using 

Or return completed form by email to:

friends@tampaunionstation.com

Thank You for Your Support!